

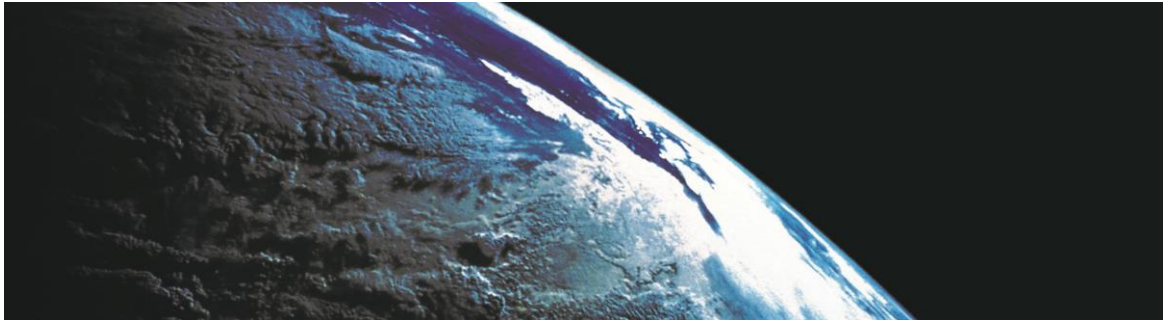
STAR ALLIANCE 

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From 2nd to 3rd May this year, the World Tourism Forum has taken place in Lucerne, Switzerland in its sixth edition. A very diverse program on the topic «Human Capital in an Age of Disruption» was offered with the main focus on innovation, talent and diversity management within the tourism industry.

Star Alliance was the supporting mobility partner of the Forum and sponsor of the so-called Young Talent Program. In this context we brought some of the world's smartest tourism students to Switzerland. These 12 young people will influence how you travel in the future. They present research on the future of travel, from the socio-economic impacts of wildlife tourism to robot assistants on cruise ships.

We are proud to support the next generation of travel experts. More information can be found [here](#).

With best regards,



Jonas Walter,
Star Alliance Coordinator Switzerland

[Overview Regional News](#)

**Star Alliance named Alliance of the Year at
Air Transport Awards 2019**

Ekali, Greece – Star Alliance has been named Airline Alliance of the Year for the third time in a row at the Air Transport Awards.

The Air Transport Awards recognise excellence and innovation in various categories of the aviation sector. Winners were announced at a special award ceremony held in Ekali, Greece. A panel of aviation industry experts selected Star Alliance in recognition of its exceptional contribution to the travel industry.

The Air Transport Awards are the only “industry to industry” awards granted since 2012, acknowledging the best companies and personalities that improve and contribute to the development of air transportation worldwide.



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STAR ALLIANCE MEMBER CARRIER NEWS

May 2019



Air Canada Signature Service (Business Class)

Service is our new end-to-end premium travel experience featuring the Air Canada Signature Class cabin, formerly known as International Business Class.



Air New Zealand says kia ora to Seoul

Air New Zealand is expanding its Pacific Rim network with the announcement today of a new direct service to Seoul, South Korea, by the end of the year.

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OMV innovation project produces synthetic crude from Austrian Airlines plastic cups

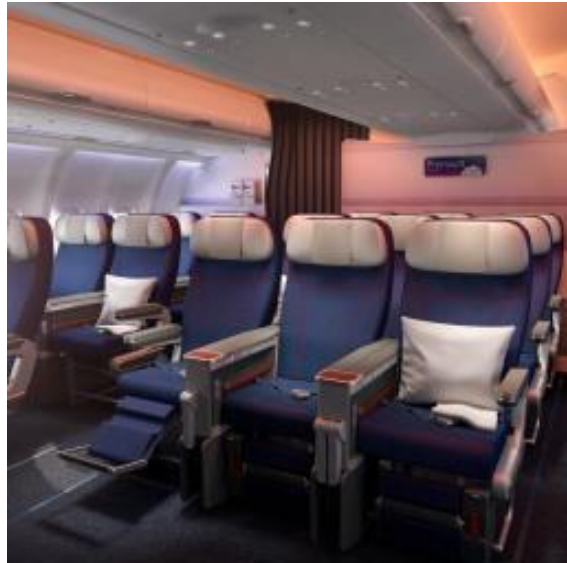
- The idea of recycling the cups is an initiative of the Austrian Airlines "Fly greener" team

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Ethiopian Airlines: four times a week GVA-ADD-GVA from 15th June 2019. Number one choice

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Brussels Airlines Premium Economy on intercontinental flights

The most relaxing experience.

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Lufthansa's non-stop service from Munich to São Paulo

to Africa with the new schedule

Ethiopian Airlines, the largest Aviation Group in Africa, SKYTRAX certified Four Star Global Airline and Star Alliance member, is pleased to announce: flights from Geneva to Africa will increase to 4 times a week
Statement on the preliminary report of the accident.

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SINGAPORE AIRLINES 



Singapore Airlines named TripAdvisor's "Best Airline in the World" for second consecutive year

Singapore Airlines has been named Best Airline in the World by renowned travel site TripAdvisor for the second consecutive year. Every year, TripAdvisor presents Travellers' Choice Awards for Airlines, which are based on direct user reviews.

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UNITED 

- Resumption of direct service between Munich – Sao Paulo with the Airbus A350-900
- Second daily flight from Frankfurt to Chicago

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 SWISS



First refurbished SWISS Airbus A340 returns to revenue service

The first SWISS Airbus A340 with a totally refurbished interior in all three seating cabins took off from Zurich to Tokyo on its first revenue flight.

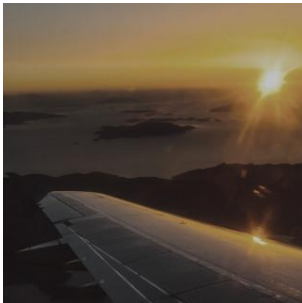
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United Airlines Continues Network Expansion with New Florida Service

United adds new service between Washington Dulles and Fort Myers and Sarasota and extends seasonal service to Miami

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ROUND THE WORLD WITH STAR ALLIANCE

24,902 miles circumference, 7 billion people and over 6,000 languages - whatever you dream of doing, and wherever you dream of going, the Star Alliance Round the World Fare is your ticket to the world.

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STAR ALLIANCE PICTURE OF THE MONTH

Star Alliance wins at Air Transport Award.



Social Media



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About Star Alliance: The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveller. Its acceptance by the market has been recognized by numerous awards, including the Air Transport World Market Leadership Award and Best Airline Alliance by both Business Traveller Magazine and Skytrax. The member airlines are: Adria Airways, Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Avianca Brasil, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAP Air Portugal, THAI, Turkish Airlines and United. Overall, the Star Alliance network currently offers more than 18,800 daily flights to 1,317 airports in 193 countries. Further connecting flights are offered by Star Alliance Connecting Partner, Juneyao Airlines.

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